

Today

Optimism Needed
Men Are Mighty
Silence Golden

—By Arthur Brisbane—
(Copyright, 1938)

WHAT the world needs now is optimism, especially in America, with all money at 10 per cent and "too much" of everything.

Alfred P. Sloan, Jr., president of General Motors, refuses to join the downcast, the pessimistic, the gloomy. He says the automobile industry has reached the "bottom" of the cycle of depression, and business has begun a slow return to normal conditions. This is apparent not only in the automobile business, but in all lines of industry.

THOSE still young remember the first announcement of the X-ray pictures in Sunday newspapers showed dimly outlined skeletons at a rate or rate revealed by X-ray penetration.

Next came x-ray pictures of broken bones. Now the x-ray is as much continued on Page Four

ATLANTA GOLF
MARVEL WILL
MEET HOMANS

New Jersey Youth Enters
Amateur Golf Championship

Associated Press
MEMPHIS, Tenn., Sept. 26.—Bobby Jones, 26, of New Jersey, today entered the semi-final of the United States amateur golf championship.

Jones was the last four holes in a round of 72, with birdies to put him New York rival to rest and advance to the final round of the tournament in which he is favored to finish a deep seven, over 30 national championships for the year.

Clayton K. Hoover, 19-year-old Los Angeles youth, was up on Gene Ralston, 26, of California, who shot the 77th hole of their 36-hole semi-final round from the bunker at the 18th hole.

J. B. Kennedy Dies
At Pacific Coast

Associated Press
NEW YORK, Sept. 26.—J. B. Kennedy, 64, died today at his home in Los Angeles, California, after a long illness.

He was born in 1874 and spent his youth there, coming to British Columbia in 1897. He was a member of the British Columbia legislature and was later elected to the House of Commons from 1904 to 1908.

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The Weather

Local Forecast—Fair and cool, light breeze, 50 to 60.

Friday morning, 50 to 60.

Saturday morning, 50 to 60.

Sunday morning, 50 to 60.

Wives of Soldiers
Asked to Stop War

Associated Press
MEXICO CITY, Sept. 26.—The wives of Mexican soldiers today asked the government to stop the war.

The wives of Mexican soldiers today asked the government to stop the war.

N.Y. Republicans
Want Their Liquor

Associated Press
ALBANY, N. Y., Sept. 26.—Repatriation of the eighteenth amendment is urged today by the Republican platform.

The Republican platform today urged the repatriation of the eighteenth amendment.

U.F.A. Members
Want Port Built

Associated Press
BARBADOS, Sept. 26.—The United Farmers of America today called for a federal amendment to the constitution to prevent the return of the ration. The plan was adopted by a vote of 29 to 12.

Has Birthday

KING CHRISTIAN X
COPENHAGEN, Sept. 26.—Denmark today celebrated the 50th birthday of King Christian X.

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Old Country
Wonders Why
Situation Is

Associated Press
LONDON, Sept. 26.—It is a well-known fact that the situation in the Dominion is a mystery to the old country.

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NEW EMPIRE
IS PROMISED
BY HITLER

Associated Press
BERLIN, Sept. 26.—Adolf Hitler, chief of the German government, today promised a new empire.

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Winnipeg Grain Exchange
Seeking Sender of
Reward

Associated Press
WINNIPEG, Man., Sept. 26.—The Winnipeg Grain Exchange today sought the sender of a reward.

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Baseball
Results

Associated Press
LITTLE WORLD SERIES
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Gurmen Loot Alta. Bank

TRANSFER OF
RESOURCES IS
ALL PREPARED

Staff Will Be Cut, States
Premier J. E. Brownlee

Official notification has been wired to the Dominion government that the province is prepared to take over the administration of the natural resources in Oct. 1 next, according to the announcement made on Friday by Premier J. E. Brownlee.

Thus, commencing on Wednesday, Oct. 1, all communications and payments in respect to the natural resources will be made to the province. The province, said the Premier, also means and women is prepared to consider for permanent employment, and to take care of some financial adjustments and to simplify bookkeeping arrangements.

Co-Eds Attend Class in Pyjamas

Four Clerks Tied With
Ropes—Bandits Escape
in Car

LETHBRIDGE, Sept. 26.—At 1:30 this afternoon two bandits held up the bank of Nova Scotia at Queenstown and got away with \$1,000. There were four clerks in the bank at the time, when the bandits tied with ropes.

The bandits were armed with sawed-off shotguns, and escaped in an automobile.

\$1,400 CASH
OBTAINED BY
ARMED THUGS

WINTER WORK
TO BE GIVEN
AROUND PARKS

National Playgrounds to be
Cleared Under Relief
Scheme

OTTAWA, Sept. 26.—Work in the national parks will be proceeded with this morning, according to the plan of the winter work scheme.

The work will be done in the parks, and the money will be used to pay the workers.

Will Confer With
Dominion Gov't As
To Unemployment

Minister, With Others, Will Discuss Best
Methods of Utilizing Alberta's Share
of \$20,000,000 Fund

Hon. O. L. McPherson, minister of public works, expects to leave for Ottawa early on Saturday or Sunday to place before the Dominion government Alberta's plans for handling the expected unemployment situation during the coming winter, according to an announcement made on Friday by Premier J. E. Brownlee.

Hon. Mr. McPherson will be accompanied by a representative of the Calgary city council to be appointed at a meeting on Friday night and probably a representative from the Edmonton Council.

\$4,000,000 IS
SET ASIDE FOR
DIRECT RELIEF

Cabinet Issues Regulations
for Spending \$20,000,000 Grant

OTTAWA, Sept. 26.—Four million dollars of the \$20,000,000 grant for direct relief is set aside as a maximum for this purpose under regulations issued today by the cabinet.

The regulations provide that the money will be used to pay the workers, and the money will be used to pay the workers.

Dead Man Found;
Witness Is Held

Associated Press
MONTREAL, Sept. 26.—A dead man was found today in the St. Lawrence river, and a witness was held.

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Canada to Help
Indian Student

Associated Press
TORONTO, Sept. 26.—A permanent scholarship has been established by the Canadian government to help an Indian student.

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WHAT HAVE
YOU TO
SWAP
?

A FEW SAMPLES
OF "SWAPS"

Appearing in TODAY'S
Classified Section

SEE PAGES 12 AND 13.

EIGHT PLANES
SEARCHING FOR
LOST AVIATOR

Associated Press
WINNIPEG, Sept. 26.—From every prairie province and even from the North-West Territories, eight planes were sent today to search for a lost aviator.

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Cruiser Adrift
Six Men Aboard

Associated Press
NEW YORK, Sept. 26.—A cruiser was found today adrift in the North Atlantic, with six men aboard.

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Newsprint War
Now Threatens

Associated Press
BOSTON, Sept. 26.—A newsprint war is now threatening between the Canadian and American newsprint industries.

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Cross-Canada Tour
Proves Slow Work

Associated Press
HEASTON, Ont., Sept. 26.—Blazing a trail for a cross-Canada tour is proving slow work for the British Empire League.

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Who's Who In
Today's News

Associated Press
BOSTON, Sept. 26.—A list of the people who are in the news today.

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Baseball
Results

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Lieut. Governor Will Receive "Grand Howl" at Victoria Park Saturday

WOLF CUBS TO MASS TO GET NEW TROPHIES

500 to Gather—Group Pictures Then to Follow

Wolf Cubs of Edmonton district, numbering more than 500, will gather at Victoria Park Saturday for the annual wolf cub day and picnic. The event will be opened with the "Grand Howl" led by the Hon. Lieutenant Governor William Abernethy, chief scout for Alberta.

Following this the mascot Cubs will march in the lieutenant governor with their cubs during the march. The march will be followed by a picnic at the Victoria park. The picnic will be followed by a group picture of the Cubs with their cubs.

A splendid sports program has been arranged up to the conclusion of the day. The program will include a variety of sports, including football, basketball, and baseball. The program will be followed by a group picture of the Cubs with their cubs.

LITTLE SERIES OFF
ROCHESTER, N.Y., Sept. 25.—Second game of the Little League series between the Rochester Red Wings and the New York Yankees, champions of the International League, was played at the Stadium in New York City today. The Yankees won 4 to 1.

GOLDEN END WINS
GATWICH, ENGL., Sept. 25.—Golden End, owned by the late Lord Curzon, won the 1000 Guineas at Newmarket today by a short head. The winner was owned by the late Lord Curzon. The race was won by a short head.

QUICKLY BANISHED

"I suffered years of agony through blind itching piles," says Mrs. W. Hughes, of Hochelaga St., Montreal. "Pain, loss of strength, complete misery, my daily lot until I came across Zam-Buk. I know now that there is nothing on earth to equal this grand healer. Since I lifted me from misery my earnest wish is to make Zam-Buk known to all sufferers." So she moves pain like magic!

Zam-Buk
NATURE'S HERBAL BALM

WAREHOUSE SPACE FOR RENT
HUDSON'S BAY BUILDING
10160 103rd Street

Term thousand square feet on the second floor of this most centrally located and up-to-date warehouse and office building are immediately available. Hudson's Bay Building is new and thoroughly modern. The building is located in the heart of the city and is easily accessible by public and private transport. The building is available for rent on a long or short term basis. For further information apply to: LAND DEPARTMENT, HUDSON'S BAY COMPANY, 10160 103rd Street. Phone 24252

Bright's Concord Port
Famous for its rare bouquet and delicate flavor, since 1874.

At all Groceries and Wine Merchants
BOTTLED AT \$3.00
BOTTLED AT \$3.25
T.O. BRIGHT & CO. LTD.
156

THE WORLD KNOWS NO FINER QUALITY



Returning home from the joint convention of the British and Canadian Medical Associations recently held at Winnipeg, some of the members of the British M.A. sailed for England by the Canadian Pacific liner Empress of Britain, from R.C. Pier, Sept. 25.

Good Crop Yield in Red Deer District
Red Deer, Sept. 25.—Some of the crops in the district are reported to be yielding very well. It is expected that the district will have a good crop yield.

HOADLEY WILL GO TO OTTAWA
Minister of Agriculture to Discuss Farm Problems

With a view to placing the Alberta agricultural situation before the Dominion government, Mr. Hoadley will go to Ottawa to discuss farm problems. He will be accompanied by a delegation of farmers.

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News And Notes Of Aviation

Two airplanes of the Commercial Airline Ltd. were due to arrive at Cootes Paradise from the north on Friday afternoon. One is piloted by "Wop" May, and will bring down from the north a mail plane, carrying mail and passengers.

Gloomy Dean Says Humor Desirable
By J. H. QUANTON
Canadian Press Correspondent

LONDON, Sept. 25.—A sense of humor is no bad thing in a citizen's arsenal. I would like to see a little more of it. The very Rev. Ralph Hughes, Dean of St. Paul's, today in his address at Canterbury memorial service for the late Lord Curzon, said that a sense of humor is a necessary part of a good education.

Afterwards
"At the end of life we shall not be asked how much pleasure we had in it, but how much service we gave in it—not how full it was of success, but how full of sacrifice—not how happy we were, but how helpful we were."

Apple Day Tomorrow, Saturday, September 27. Every Apple Sold will Help the Under-Privileged Children

Are you making the necessary provision for your own children? Your parental pride and ambition plans must provide for the future of your children—a college education and further technical education for your son or daughter, a successful business career, or an advanced manual course. It requires money to accomplish these purposes—not a large amount, but an amount that is quite possible for the average home to provide if some systematic method is adopted for accumulating, by investment, the necessary funds before they are actually needed.

Commercial Life Prudence Bonds will provide, at any time you wish, Age 17, 18, 19, 20, the necessary money. We will be glad to give you our Prudence Bond Booklet—Send in the coupon.

SEND IN THE COUPON
The Commercial Life Assurance Co. of Canada, EDMONTON, Canada.
I would like information regarding Prudence Bonds.
NAME _____
ADDRESS _____

THE COMMERCIAL LIFE Assurance Company of Canada
HEAD OFFICE—EDMONTON, CANADA

MISS EMMETT RECOVERING
MONTREAL, Va., Sept. 25.—Miss Emmett, who was kidnapped from her home in Virginia, is recovering from her injuries. She was found by a group of men in a field near her home.

POLICY OF FREE LANDS TO CONTINUE

14,872,000 Acres Surveyed But Not Yet Settled Here

Year that the homestead policy under which certain public lands are granted free to settlers who will live upon and improve them must be continued, is set at rest, temporarily at least, according to information received here from Ottawa. With the transfer of Canadian public lands in the province of Alberta, Manitoba and Saskatchewan to the administration of these provinces, the question arose as to whether the free homestead policy would be continued. The transfer of the natural resources to Alberta takes place on October 1. The transfer has been given that in as long as the greater part of the area affected, the free homestead policy will be continued for the time being, although the probability of future changes exists. This possibility is said to have affected a considerable number of entries in the three provinces at the present time. In Alberta, especially in the Peace River country, the homestead entries have shown a substantial increase during the past few weeks.

A recent compilation places the area of land surveyed but not yet settled in Alberta at 14,872,000 acres. Manitoba has 1,000,000 and Saskatchewan 1,000,000. The homestead entries are said to be increasing in all three provinces. The homestead policy is said to be a very important factor in the development of the west.

17 KILLED BY POLICE IN RIOTS
Associated Press Cable
BOMBAY, Sept. 25.—Seventeen persons were killed and 50 injured in a riot between a mob and police at Mumbai, 40 miles from Bombay.

PLAQUE AT ORAN
PARIS, Sept. 25.—An Algerian plaque to the fallen soldiers of the First World War was unveiled at Oran, and that the plaque had been unveiled several days ago. The plaque was unveiled by the mayor of Oran.

RAILROAD N. STATE
RAILROAD N. STATE. Sept. 25.—A railroad bill introduced in the House of Representatives today, would provide for the construction of a railroad from the Gulf of Mexico to the Canadian border.

Bull's-Eyes
A representative of the young men's section of the Edmonton Chamber of Commerce has been invited to attend the annual meeting of the young men's section of the Winnipeg Board of Trade on October 2. The meeting will be held at the Hotel Vancouver.

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THE COMMERCIAL LIFE Assurance Company of Canada
HEAD OFFICE—EDMONTON, CANADA

MATTHEW FORCED BACK
RANCOON, Burma, Sept. 25.—Capt. R. Matthews, flying from London to Australia, and now on his way back to the 18-day record for fastest flight this afternoon.

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Buy Apples Saturday Sept. 27

Help the Under-Privileged Children of Edmonton District to Become Good Citizens



The Two Pathways

*"Somebody did a golden deed,
Somebody proved a friend in need;
Somebody sang a beautiful song,
Somebody smiled the whole day long;
Somebody thought, 'Tis sweet to live,'
Somebody said, 'I'm glad to give,'
Somebody fought a valiant fight,
Somebody lived to shield the right.
Was that somebody you?"*

There are two pathways in life for every child born into this world — one pathway leads to honor, success and good citizenship, and the other leads to failure, vice and degradation. Whichever pathway is to be followed depends upon the influences with which they are surrounded in the early years of their lives. Many unfortunate children of Edmonton and district will not be directed to the better pathway unless this responsibility is assumed by those people who are in more fortunate circumstances. The responsibility is that of every citizen of Edmonton.

Tomorrow over a hundred business men will give of their time to selling apples on the streets of Edmonton for the purpose of raising funds with which to provide clothing, food, education and proper direction for the under-privileged children.

It is a good work — you will feel better by having a part in it and you can have a part in this work by buying apples tomorrow — even if you have to deprive yourself of some temporary pleasure.

THIS PAGE HAS BEEN PAID FOR BY THE FOLLOWING

"Shamrock Brand"
Pure Food Meat Products made in Edmonton by
BURNS & CO. LIMITED
Kiwanian H. T. Anderson, Manager

IMPERIAL OIL, LIMITED
Kiwanian D. J. Arlen

MACDONALD'S CONSOLIDATED, LTD.
Kiwanian Neil Brown, Manager

THE LONDON & WESTERN TRUSTS CO. LTD.
Kiwanian Jas. Carmichael, Manager

CHAPMAN & SLESSOR LTD.
General Insurance
Kiwanian Cecil H. Chapman

JONES & CROSS LIMITED
Paints — Radon — Photographs
Kiwanian Fred R. Cross

DOMINION MOTORS LIMITED
Kiwanian Fred Chertier, Manager

THE DOUGLAS COMPANY LIMITED
Printers, Bookbinders, Manufacturers of Loose-Leaf Systems
Kiwanian H. W. B. Douglas, President

THE EMERY COMPANY, LIMITED
Dresses for All Occasions from Satin, Cypres and Georgettes
Kiwanian R. E. Emery, President

NORTHWESTERN UTILITIES LIMITED
Kiwanian Julian Garrett, Manager
Kiwanian E. F. McIlwain, New Business Manager
An apple today for the "poor" child day.

GAINERS LIMITED—Packers & Provisioners
Kiwanian Clifford E. Gainer, Director
Their plight is appealing, get that "superior" feeling

THE EDMONTON JOURNAL
Kiwanian Percy J. Liffen, Business Manager

THE COMMERCIAL LIFE ASSURANCE CO. OF CANADA
Head Office — Edmonton
Kiwanian J. W. Glenwright, Managing Director

MID-WEST PAPER SALES LIMITED
Kiwanian George Hatch, Manager

HAYWARD LUMBER COMPANY LIMITED
Kiwanian G. Edgar Hayward, Manager

FIRE INSURANCE AGENCY LIMITED
Residents have cover here less than 25% to our policyholders
Kiwanian Roy W. Henry, Manager

KIWANIAN DR. A. ELTON JAMIESON
Dentist
X-Ray
Phone 21825 756 Taylor Building

MCKAY & JOHANNSSON LIMITED
New Installations
Phone 25286 11811 Jasper Ave.
Kiwanian Joe Johannsson

H. KELLY & CO. LIMITED
10211 - 101A Avenue
Kiwanian Hugh Kelly

IMPERIAL BANK OF CANADA
(Edmonton's Original Bank)
Four Branches in Edmonton
Kiwanian G. R. F. Kirkpatrick, Manager

WOODLAND DAIRY LIMITED
Kiwanian Everett T. Love, Manager

THE EDMONTON BULLETIN
Charles E. Campbell, Publisher
1815 - 191 Street
Kiwanian Vernon Pearson, Manager

ELECTRICAL ENGINEERS LIMITED
1815 - 191 Street
Kiwanian Vernon Pearson, Manager

MACCOSHAM STORAGE & DISTRIBUTING CO. LIMITED
Kiwanian R. V. MacCosham

MACKAY COAL CO. LIMITED
"Black Lion Coal"
Kiwanian Bill Mackay

EDMONTON CITY DAIRY LIMITED
Kiwanian Hans F. Madson, Secretary-Treasurer

F. MANNING LUMBER COMPANY LIMITED
Lumber — Hardwood Flooring — Storm Rashes and Doors
Kiwanian Percy Manning

McGAVIN LIMITED
Kiwanian A. M. McGavin, Manager

BLOWEY-HENRY LIMITED
We can't sell you apples, but we can give you wonderful value in Furniture
Kiwanian E. F. Newton, Treasurer

CANADIAN PACIFIC EXPRESS CO.
Kiwanian E. E. Nixon

GRISSBACH, O'CONNOR & O'CONNOR
Barbers
Kiwanian Gerald O'Connor

METROPOLITAN STORES
Kiwanian Fred M. Palmer, Manager

PAVEY CANDY COMPANY LIMITED
Kiwanian J. H. Pavey, President and Manager

GAULTS ALBERTA LIMITED
Kiwanian Frank Pepper, Manager

BANK OF MONTREAL
Kiwanian Frank Pike, Manager

BRUCE ROBINSON ELECTRIC LIMITED
Kiwanian Leonard W. Sadler, Manager

NORTHERN HARDWARE COMPANY LIMITED
If it's from the Northern it's good!
Kiwanian G. H. Scott, Manager

TEGLER BUILDING LIMITED
Kiwanian A. H. Skelfield, Manager

MONTREAL TRUST COMPANY
Executors and Trustees
Edmonton Branch — 710 McLeod Bldg.
Kiwanian E. G. A. Smart, Manager

HEINTZMAN & COMPANY LIMITED
Photo — Radio — Photographs
Kiwanian W. G. Strachan, Manager

TIGHE & KEER, Barbers
Kiwanian R. D. Tighe, R.C.
Imperial Bank Bldg. Phone 28186

GORMAN'S LIMITED
1823 - 184 St. Phone 25883
Kiwanian Chas. E. Gormall, Vice-President

KIWANIAN JOS. L. TYRRELL
Tailor
Moore-Baker Building

WHYTE & COMPANY, LIMITED
Do not squabble sell APPLES, but they have the FILMS for you!
Kiwanian Andrew Whyte, Managing Director

KIWANIAN HERBERT WILD
Musical Director
Alberta College North

KIWANIAN E. F. MANN
Tailor
18055 - 183 St. Phone 26038

NEWELL, LINDSAY, EMERY & FORD
Barbers
Kiwanian J. W. Newell, R.C.
Canada Permanent Bldg. Phone 27161

CONNELLY - MCKINLEY, LTD.
Federal Officers
Kiwanian J. W. Connelly

CAPITAL CITY BOX CO. LTD.
88 St. and 131 Ave. Phone 71489
Kiwanian Neil McIntyre, President

COMMERCE DRUG CO. LTD.
Kiwanian Harold Murray and Arthur Vickroy

ALBERTA PHARMACY, LIMITED
1825 - 138 Ave. Phone 23148
Kiwanian Ken J. Smith

ALBERTA COLLEGE NORTH
Kiwanian Dr. F. Stacey McCall, Principal

DONALD H. BAIN, LTD.
Kiwanian Arthur Hignett, Manager

DOMINION ENVELOPE & CARTON (Western) LIMITED
81 St. and 141 Ave. Phone 25849
Kiwanian P. C. Shumper, Manager

WALKINSHAW OFFICE EQUIPMENT CO. LTD.
1840 - 188 St. Phone 25805
Kiwanian John Walkinshaw

LODGE PIANO HOUSE
10345 Jasper Ave. Phone 28415
Kiwanian Frank Lodge

KIWANIAN FRANK WHITTON
Florist
18145 Jasper Ave. Phone 28454

ROSS - SMITH LUMBER COMPANY
382 Bank of Commerce Building
Kiwanian Hales H. Ross

BOOTH MORROW & FARNEY
Barbers
Kiwanian Geo. N. Boothie
288 McLeod Bldg. Phone 22554

WESTERN SUPPLIES LIMITED
188 St. and 161 Ave. Phone 22884
Kiwanian Thornton A. Graham, Manager

HOOK SIGNS LIMITED
Kiwanian Clyde A. Hook, Manager

JAS. RICHARDSON & SONS LTD.
Kiwanian Clayton L. Jackson, Manager

McFARLAND SHOE CO. LTD.
Kiwanian Delbert McFarland

MASTER MYSTERIES

By ARTHUR HOERY

THE MYSTERIOUS 3-Z

VICE TO AND FROM PAVILION

Women's Realm-Social and Personal-Club News-City Charities

Fashion Turns Back Pages Of History To Recapture Quaint Modes Mauve Decade

Eighty New Shades Appear
for Spring Wear
of 1931

Eighty new colors appear on the confidential advance floss card which the Textile Color Card Association is sending out to members this week. It was announced today by Margaret Hayden Barker, managing director. These colors will be shown on the regular 1931 spring season card to be issued later.

The fashionable colors for daytime wear are grouped in ranges of three and four tones, while the outstanding shades of the card is a group of 22 shades represented under the caption of "Les Belles Couleurs Antiques".

This group comprises colors adaptable for sports and evening wear, as well as blouses and accent notes.

"No longer a color theme is expressed in 'Les Belles Couleurs Antiques,'" stated Mrs. Barker. "Link by way of interpreting these nuances in their relation to the 1931 mode, the Association has issued a little brochure whose cover design reveals the colorful fashion of bygone days."

Back To Foreign Modes
"Fashion turns back the Pages of History in its effort to recapture the Old," is the title of the brochure, which reads as follows:

"To the classic symmetry of a Grecian temple—to the coquettish twist of an Empire silhouette—to the demure sophistication of the Mauve Decade and the naughty charm of the

say nineties, goes Fashion in quest of inspiration.

"Once more Kate Greenaway's charming figures and dainty, and laughing ladies of 1890 preclaim the return of humanism. Even the pseudo-Medieval and the neo-Oriental beacons from dusty documents.

"And out of old portfolios come quaint amusing colors. For these were the days when Dame Fashion loved the rainbow, and black was worn only by very old ladies—or as a symbol of bereavement. And so, old-fashioned colors, like old periods, have come to lure us back to the charms of femininity.

"The Textile Color Card Association never fails to anticipate new influences—has gathered from old authorities a collection of twenty-two colors, which illustrate the nuances most favored by Fashion's immortals during these animated eras 'When Color Was in Flower'."

So the Association presents "Les Belles Couleurs Antiques" on the 1931 Spring Color Card of America. And in so doing it serves industry by offering a timely and new color library, which can be applied in many ways.

In recalling the language of their Age, "Les Belles Couleurs Antiques" captures a variety of moods in them, you will find alternate limits of personality. You will note distinction of individuality, the discernment of good taste, and you will find here as yet and fresh as posies in a Victorian garden.

"But whilst an antique palette so deftly blended and colored that it reminded you of an old water-colored Gavrani print.

Colors for Frocks
The thirty-four color selected by the Associated Dress Industries are as follows:
BLACK—White Blue, Chamois Blue, Anselm Blue.
DARK BLUE—Peach, Choker Green.
DARK BLUE—Rose Cedar, Blague Brown, Sea Sand, Nougat, French Blue.
GREY—Grey Grey.

Also the entire group of twenty-two shades featured in "Les Belles Couleurs Antiques."

For the Chapeau
The thirty-four color selected by the Associated Dress Industries are as follows:
BLACK—White Blue, Chamois Blue, Anselm Blue, Chamois Blue, Admiralty, Blague Brown, Sea Sand, Nougat, French Blue.
GREY—Grey Grey.

Also for sportswear, the twenty-two shades in the group of "Les Belles Couleurs Antiques."

BATTIME ON A SATIRIST
May you have all the good and pleasant things
You could be wanting or be thinking
Every good song that every poet sings
And fans and power and fighting
And all and time
May all your needs be soft and smooth and fast
And you the friend of king, poet and saint
And may you have a hard time after that
Finding a reason for a just complaint.
—Helene Mullins.

HEAT RETAINERS
This poultry soup and saucers remain hot better than the thinner water.

For Miniature Golf



As the leaves turn brown on miniature golf course, boys to play in grow colorful. The latest miniature golf sets combine jersey and tweed. A protruding bright green, with frisky daisies of jersey, make the slip-over long-sleeved suit snug, fastened up with gleaming brass zipper, and a flaring skirt. A striped suit of pale and dark green tweed tie at one side. The brief is of the green jersey.

Breakfast Room
Set Should Be
Sturdily Built

The idea of a breakfast-room set, as many shoppers don't seem to realize, is to have something that is serviceable as well as attractive. It is easy to put a nice coat of paint on, but sturdy construction is a more difficult matter.

Your chairs may be of light fir, and therefore the set was inexpensive; or they may be of strong maple or birch, which are durable. The cheaper chairs usually have a thin seat, with little strength and durability, and with a poor finish.

Some breakfast-room sets feature a table which their manufacturers assert will not stain or burn, and upon which a hot plate will have no effect. This table has a bakelite top made of bakelite spread on a fabric, such as gingham. Besides giving the top practically the same qualities claimed for the bakelite product, the spread top can be made with same attractive effects.

NOTE ON ACCESSORIES
Belle will continue to accentuate the waitlist in winter fashions, and pocketbooks or collars that match the belt will be distinctly in the social swim.

New Dean of Women To Go To McMaster

Miss Marjorie Carpenter, M.A., Ph.D. honor graduate in education from the University of Michigan, has been appointed as the first Dean of Women of McMaster University, according to announcement which has just been made by Chancellor Wenden.

Miss Carpenter has an outstanding record as teacher at the High School of Riverside, California, and later at Stevens Junior College for Women at Columbia. Miss Carpenter has also done post-graduate work at Oxford and Cambridge, and has been lecturer in a statistics class at the University of Toronto. She has received her Doctorate from the University of Toronto, where she has been appointed Dean, according to the Chancellor's report. She will take up her new work with the opening of the building in November.

GOD GIVE ME JOY
God give me joy in the common things
In the dawn that lures, the eve that sings
In the new grass sprouting after rain
In the late wind's wild and weird refrain.

In the springtime's spacious field of snow
In the precious light by winter dews
God give me joy in the love of friends
In their dear home talk as summer ends.

In the songs of children, unrestrained;
In the tender wisdom age has gained.
God give me joy in the larks and bees
In the memories that burn and gleam.
In the thought that life has love to spend
In the faith that God's at journey's end.

God give me hope for each day that
God give me joy in the common things
—Thomas Curtis Clark, in the Christian Century.

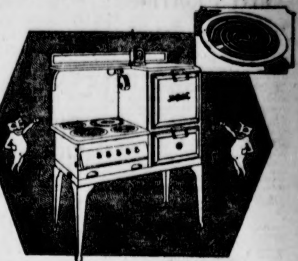
TRANS-CANADA Limited

Will be withdrawn from service, Sept. 27th from VANCOUVER, TORONTO and MONTREAL, last train passing CALGARY.

Eastbound Sept. 27th
Westbound Sept. 30th

Write for Particulars of Train Service
G. D. BROPHY
District Passenger Agent
CALGARY, ALA.

Save Time and Money by Cooking Electrically on Hotpoint Hi-Speed Elements



BECAUSE Hotpoint Hi-Speed Elements are faster than other electric range units, they save cooking time and are most economical on current.

Hi-Speed Elements make direct contact with your cooking utensils, and concentrate the heat on the food being prepared.

Hotpoint also saves time with Super-Automatic Oven Control, and the Hotpoint Economy Cooker is amazingly thrifty.

Hotpoint's All-Steel Construction protects your investment, and the Stain-Resisting Enamel saves cleaning time every day.

Inspect these features at your dealer's and learn about Hotpoint's convenient terms.

Hotpoint
HI-SPEED
RANGE
Designed by Women for Women

For Sale by All Electrical Dealers

CANADIAN GENERAL ELECTRIC

Head Office Toronto

The Home of
SAFE MILK
AND
VELVET ICE CREAM
Dependable—Uniform and Pure
PROCESSED IN CANADA'S FINEST DAIRY
Purity is assured from beginning to end by exacting care and the most modern equipment.
Quality and Service Guaranteed
You Can Whip Our Cream,
But You Can't Beat Our Milk.
Edmonton City Dairy, Limited
Phone 25154

Handling the
"Astoria"
SHOES
Canada's Finest Shoe for Men

CRUICKSHANK'S LIMITED

Announce the Opening on Saturday, Sept. 27th

— OF —

EXCLUSIVE Men's SHOE STORE

At 10133 Jasper Avenue (Next Door to Empress Theatre)

We feel sure that our new models in both ultra smart and conservative styles will please men of taste who desire fine shoes at moderate price. Though, in keeping abreast of fashion, the styles may change, the quality of Astoria Shoes remains steadfast... always of the highest character, always dependable. Here you will find a distinctively masculine shoe service right after a man's heart.

We also carry other lines made specially to our order by other Canadian Manufacturers.

Shoes Correctly Fitted by Experienced Men Only

Cruickshank's LIMITED

10133 Jasper Ave. Next to Empress Theatre
D. L. CRUICKSHANK, Manager

South Africa Interests Want Understanding of States

LONESOME

The Bulletin's Daily Short Story From Real Life

By H. M. HAMILTON

**SHALL NATIVE
OR COLONIST
BE PARAMOUNT**

Hertzog Plainly in Sympathy With the

Colonists
Canadian Press Cable

A REAL PREVIEW

"Spanish Acres." But while the title has been altered to true folkie feel,

When trial tests were made of the role of canaries and robins, some surprising facts were discovered. For instance, it turned out that the voice of the male canary is heard at a distance of

RIALTO
TODAY AND SATURDAY

COLLUMIA PICTURES
P R E S E N T S
BUCK

DREAMLAND
— NOW —
**MAURICE
CHEVALIER**
IN —
'The Big Pond'
WITH
**CLAUDETTE
COLBERT**
Here's the Best of All Tantal
Chevalier Comedy Romance
Featuring "D"
— ADDED —
**Lloyd Hamilton Comedy
and Musical Novelty.**

AND MISERABLE NOVELTY
"RIVALS APPLE DAY—
NEXT SATURDAY—HELP
THE UNDER PRIVILEGED
CHILDREN."

MONARCH

TODAY
LON CHANEY
IN
"The Unholy
Three"

Chatter as Amazing and Sur-
prising as the Talking Screen
and on the Silent.

Passed "A"

**SOLE AGENTS FOR NORTHWEST
CALGARY, BIG HORN, N.W.
EDMONTON & LETHBRIDGE
ALBERTA**

Franklin Memorial : Lindy's Beacon : Finds Policeman Friend

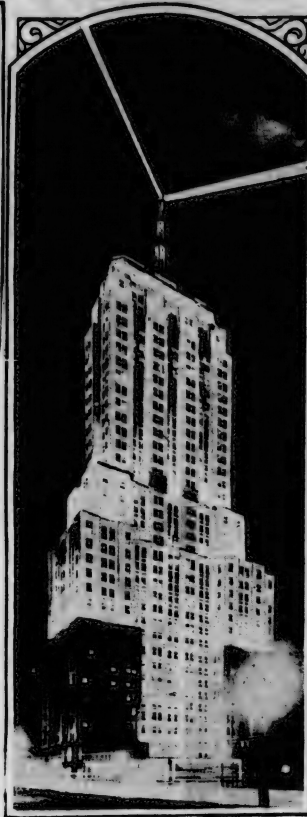


Copyright 1933 by Curtis and Atkins Photo, Inc.
Fate of Franklin expedition in far north was revealed recently by flight of Major Burwash, Canadian explorer. ABOVE: Only memorial to Sir John Franklin on Beechy Island in Arctic Circle



Ernest Church, playing in a cricket match at London, Eng., despite handicap of having only leg

Mildred doesn't have to worry about the cold breezes, if she is attired in this fashion this winter. This luxurious fur collar adorns a satin evening coat



Lindbergh Beacon, most powerful searchlight in world, recently placed upon top of Palmolive building in Chicago, from where its light shaft carries for many miles



Lorraine, France, reverberated with the crash of the guns—during peace-time manoeuvres being carried out by the French army on a large scale



French army barber trimming the hair of one of the soldiers taking part in recent manoeuvres



An interesting study of two bears at the London, Eng., zoo. The bear on the floor is showing signs of jealousy as his associate climbs up the stone wall to get his food first



Photo by C. G. M.
This wee Scottish dancer, Jean Murdock of Calgary, is seen as she trod the light fantastic at recent class gathering at Banff Springs hotel



Portrait of Archdeacon Reynolds, of about 1760, bought for \$105 at New York auction, as it appeared after removal of over-painting and now valued at \$20,000 as genuine Reynolds



Frank Shaughnessy of Montreal, Canadian rugby coach, who is now coaching Princeton players in the lateral pass as he appeared at first practice of season



Mitzi Green, juvenile screen star, daughter of Joe Keno, noted vaudevilian, as she appeared recently on streets of Toronto making friends with a big mounted policeman and his horse



Photo by Robert Beckett, Hamilton
This handsome youngster is John, five two-year-old son of Mr. and Mrs. Geo. A. Wainwright of Owen Sound, Ont.



Mrs. Agatha Christie, noted woman detective story writer, who has become bride of Max P. L. Mallowan, British Museum archaeologist



The photograph reproduced ABOVE shows an interesting view of impressive memorial to Newfoundland's war dead at Grand Bank



Like bananas but really an unusual bunch of peas, exhibited at flower show



"Ted" Grisking, Jake Lingle, Chicago newspaper reporter, murder suspect, given shampoo after grilling by police at Louisville, Ky., to make sure his hair is not dyed



Miss Alice Thompson, "ideal American girl" of 4 years ago, who is now director of religious education at Oak Lane Methodist Episcopal Church, Philadelphia

Toronto and Montreal Players Reach Canadian Closed Championship Final

CRICKET TO FINISH SKED ON SATURDAY

Eventful Local Season Comes to Close: Press Cup at Stake

On Saturday the Edmonton Cricketers League schedule ends and brings to a close one of the best seasons. It is not the best that has ever been had in the city.

Not only in the closeness of the competition in which the various clubs have participated, but in the amount of cricket having been played.

The Press Cup has been won by the Toronto Park Club and this team will play the Montreal team on Saturday afternoon. The Press Cup will be awarded to the winner of this match.

The Press Cup was not finished and the winner is very much in doubt. Last Saturday, Edmonton with a very fine team over the Wanderers played the match at the head of the league. Next Saturday they play the Wanderers and should they win they will have won the Press Cup. It is a pity that the Press Cup was not finished and the winner is very much in doubt.

MOON MULLINS



Switched Off the Track



By Willard



Two Visiting Ball Clubs to Play in City on Sunday

Norman Dodge's Imperials, another baseball champions of the province, will appear in two games at Ben's Hotel Park Sunday afternoon. The Imperials will play the Toronto team at 2:30 p.m. and the Vancouver team at 4:30 p.m. The Imperials will play the Toronto team at 2:30 p.m. and the Vancouver team at 4:30 p.m. The Imperials will play the Toronto team at 2:30 p.m. and the Vancouver team at 4:30 p.m.

Ammunition

Rugby Equipment
Shaw & McMullen
SPORTING GOODS
10451 Jasper. Phone 24427

ROBERT HAD OFF MOMENTS BUT HE WON

Great Jones and Jess Sweetser Fought Today in Semi

ALAN GOLD.
Associated Press Staff Editor

MONTREAL, Sept. 26.—(AP)—The semi-final of the 1930 Canadian Amateur Golf Championship was played today at the St. Lawrence Golf Club. The match was between Robert Jones and Jess Sweetser. Jones won the match 2 and 1.

Jones Did It



CECIL SMITH AND MARJORIE KIRKMAN MEET

Decisive Victories For Youthful Golf Stars in Semi-Finals

MONTREAL, Sept. 26.—(AP)—The semi-final of the 1930 Canadian Amateur Golf Championship was played today at the St. Lawrence Golf Club. The match was between Cecil Smith and Marjorie Kirkman. Smith won the match 2 and 1.

Weather Called Off Heavy Bout

NEW YORK, Sept. 26.—(AP)—The 13-round bout between Victoriano Campese and Jack Sharkey, scheduled for last night in the Yankee Stadium, has been postponed until October 2 when it will be staged in Madison Square Garden.

Regina Looking Toward Hockey

ROCKHAM, Sept. 26.—Regina Area Hockey League will be holding its annual meeting on Saturday afternoon at the Regina Hotel. The meeting will be held at 8 p.m.

Edmonton Heavy Load Shells

Hard Hitting—Waterproof Moderately Priced

Edmonton Heavy Load Shells are available at Shaw & McMullen. The shells are made of brass and are loaded with 24 grains of smokeless powder. They are available in 12, 16, 20, 24, 28, 32, 36, 40, 44, 48, 52, 56, 60, 66, 70, 76, 80, 86, 90, 96, 100, 106, 110, 116, 120, 126, 130, 136, 140, 146, 150, 156, 160, 166, 170, 176, 180, 186, 190, 196, 200, 206, 210, 216, 220, 226, 230, 236, 240, 246, 250, 256, 260, 266, 270, 276, 280, 286, 290, 296, 300, 306, 310, 316, 320, 326, 330, 336, 340, 346, 350, 356, 360, 366, 370, 376, 380, 386, 390, 396, 400, 406, 410, 416, 420, 426, 430, 436, 440, 446, 450, 456, 460, 466, 470, 476, 480, 486, 490, 496, 500, 506, 510, 516, 520, 526, 530, 536, 540, 546, 550, 556, 560, 566, 570, 576, 580, 586, 590, 596, 600, 606, 610, 616, 620, 626, 630, 636, 640, 646, 650, 656, 660, 666, 670, 676, 680, 686, 690, 696, 700, 706, 710, 716, 720, 726, 730, 736, 740, 746, 750, 756, 760, 766, 770, 776, 780, 786, 790, 796, 800, 806, 810, 816, 820, 826, 830, 836, 840, 846, 850, 856, 860, 866, 870, 876, 880, 886, 890, 896, 900, 906, 910, 916, 920, 926, 930, 936, 940, 946, 950, 956, 960, 966, 970, 976, 980, 986, 990, 996, 1000, 1006, 1010, 1016, 1020, 1026, 1030, 1036, 1040, 1046, 1050, 1056, 1060, 1066, 1070, 1076, 1080, 1086, 1090, 1096, 1100, 1106, 1110, 1116, 1120, 1126, 1130, 1136, 1140, 1146, 1150, 1156, 1160, 1166, 1170, 1176, 1180, 1186, 1190, 1196, 1200, 1206, 1210, 1216, 1220, 1226, 1230, 1236, 1240, 1246, 1250, 1256, 1260, 1266, 1270, 1276, 1280, 1286, 1290, 1296, 1300, 1306, 1310, 1316, 1320, 1326, 1330, 1336, 1340, 1346, 1350, 1356, 1360, 1366, 1370, 1376, 1380, 1386, 1390, 1396, 1400, 1406, 1410, 1416, 1420, 1426, 1430, 1436, 1440, 1446, 1450, 1456, 1460, 1466, 1470, 1476, 1480, 1486, 1490, 1496, 1500, 1506, 1510, 1516, 1520, 1526, 1530, 1536, 1540, 1546, 1550, 1556, 1560, 1566, 1570, 1576, 1580, 1586, 1590, 1596, 1600, 1606, 1610, 1616, 1620, 1626, 1630, 1636, 1640, 1646, 1650, 1656, 1660, 1666, 1670, 1676, 1680, 1686, 1690, 1696, 1700, 1706, 1710, 1716, 1720, 1726, 1730, 1736, 1740, 1746, 1750, 1756, 1760, 1766, 1770, 1776, 1780, 1786, 1790, 1796, 1800, 1806, 1810, 1816, 1820, 1826, 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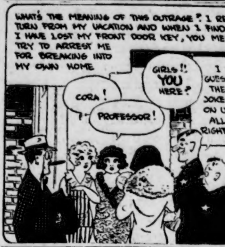
JANE ARDEN By Barrett and Ellis



GASOLINE ALLEY With a Silencer On It By King



BOOTS AND HER BUDDIES The Real Thing This Time By Martin



FRECKLES AND HIS FRIENDS On His Own By Blosser



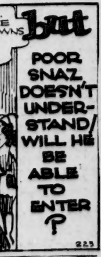
FRITZI RITZ By Bushmiller



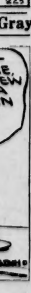
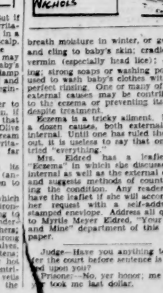
THE NEBBOS Man, Know Yourself By Sol Hess



THE ADVENTURES OF PETER PEN By Nick Nichols



Your Baby and Mine By MYRTLE MEYER REDD



The Bulletin's
Finance and Markets

Steel
Steel Pfd.
Twin City
Western Grocers
Western Steel Prod.
Western Steel Prod. Pfd.

canille paper, 3 to 3½ per cent. **Demand**
exchange steady **(Great Britain in dollars, other**
cents): Great Britain, 4.85

France, 3.92%; Italy, 5.23%; Ger-
many, 3.81; Canadian dollar, $\frac{1}{2}$ of
per cent premium.

MONEY TO LOAN
On City Homes and
Improved Farms

CREDIT FONCIER, F.
Jasper Avenue and 183rd Street
Edmonton, Alta.

WEBER BROS
Agencies Limited

**REAL ESTATE
INSURANCE — INVESTMENT**
Phone 23461
Edmonton Credit Building

Kiwanis Apple Day

Next Saturday
Help the Underprivileged Child

Values

ed same day to districts
ily.

Special, per bag.. **75c**

APHITHA SOAP—
30 bars **\$1.00**

2 lbs. 67c

3 lb. \$1.25
Counter

Apples
At a **\$1.49**

3 lbs. 27c

COOKING ONIONS—8 lbs
per sack **\$2.50**

PEPPERS—Fancy quality Tokay
peppers 2 lbs. **23c**

Meats

CHOICE LOINS PORK
(whole or half) 27¢

OKED HAM—12 to 16 lbs.
(whole or half) **25c**
Special, per lb.
PAST PORK—(with dressing)
iced, " " **50c**

Special, per lb. \$30c
VOICE 5-LB. PAIL LARD —
 Special, **\$1.00**
 per pail

ROASTING CHICKEN—
BOILING FOWL—
BROILERS

TERIA
LIVE BETTER

BUTTER in 3-lb. blocks.
92c

Fisherman Brand Fancy
line. **16c**
.....
46c

TEA BLEND BLACK TEA—
39c

TOSH RED APPLES —
 5 lbs. **25c**

TABLE GRAPES.
 1 lb. **10c**

MONSTRATION SWIFT'S
24c

K SAUSAGE. 22c
.....
47c



Announcement

EATON'S DAILY STORE NEWS

STORE HOURS—8:30 a.m. to 5:30 p.m. Daily, Except Wednesday 8:30 a.m. to 1 p.m.

Clearing 26 Men's and Young Men's Brand Tailored Suits



Every one of these fine suits was taken from regular stock at various higher pricings and reduced to this one sale ticketing for Saturday.

The grouping includes grey tweeds, grey serges, fawn and brown worsteds, tailored in two- and three-button styles for this season. It's a welcome surprise to find suits like these at such a low figure. SATURDAY, 8:30 SPECIAL

34 Men's Grey Melton, Whitney Cloth and Frieze Coats

The last thing a man would expect to find at \$15.00—grey Melton and Whitney cloth coats in Chesterfield style with fly fronts.

Also Irish frieze ulsters in double-breasted style—channels lined. Every coat is splendidly tailored and gives promise of comfort and long wear. Velvet and self-collars. Sizes 36 to 46 collectively. SATURDAY, 8:30 SPECIAL

Men's "Britannia" Wool Combinations

These are English wool suits that have a great reputation for wear, comfort and warmth. Just the garment for those with indoor occupations. They're guaranteed unshrinkable. Creamy natural shade. Long sleeves, single breasted. Size 36 to 46. SATURDAY, 8:30 SPECIAL

Men's Heavy Wool Combinations

LONG sleeve, ankle length style. Knit of heavy wool yarns in a wide ribbed stitch—suitable for outdoor workers. 130 Style. Size 34 to 44. SATURDAY, SPECIAL PRICE

Jumbo Sweaters

Men's coat sweaters with shawl collar and two deep pockets. Jumbo built of heavy wool mixed yarns. Fawn color only. Size 36 to 46. SATURDAY, 8:30 SPECIAL

Sweater Coats

Men's V-neck wool jersey sweaters with three hand pockets, in one color only—fawn. Size 36 to 46. SATURDAY, SPECIAL

Flannel Shirts

Men's fawn and grey-checked flannel shirts that were made to sell for considerably more. Lay-down collar, extension neckband and breast pocket. Size 14 to 18. Limited number selling. SATURDAY, SPECIAL

31 Boys' Suits

Short lines and odd sizes. 2-, 3- and 4-piece. Tailored of novelty tweeds in double-breasted styles. Sizes 10 to 16 collectively. SATURDAY, 8:30 SPECIAL

900 Men's Sherwood Shirts for Fall

Shirts of Good Quality—Smartly Styled—and Selling at a Sale Price

An outstanding shirt event. These are newly purchased shirts secured at an exceptionally low price. They have been cut from good broadcloths and fancy prints.

There are both collar attached or separate collar styles. All are roomily cut and every detail of making—folded seams and buttonholes, assures splendid wear and service. There is a wide assortment of designs and colors to select from. A full range of sizes at the opening hour. Sale priced, each

95c

Shop Early Saturday!

Palmolive Toilet Soap 5c Each

Reconditioned Radios

With Tubes, Speaker, Batteries

4-Tube Radio	\$25.00	4-Tube Radio	\$35.00
4-Tube Radio	\$25.00	4-Tube Radio	\$50.00
4-Tube Radio	\$35.00	4-Tube Radio	\$89.50

Each machine in perfect working order. Available on Deferred Payments at an Equitable Extra Charge.

Old English Floor Wax

A SPECIAL purchase accounts for this extraordinary low pricing on this famous wax. 200 tins only.

Worsted Mohair Suite

An exclusive living-room suite of beauty and unusual comfort. Arm and fiddle chairs in heavy worsted mohair to match the Chesterfield sofa. SATURDAY SPECIAL, 3 PIECES

Special Purchase! 24 Men's Strap Watches

S.W.M. rectangular shaped watches! Luminous figures and intricately embossed dials assure their smartness—and 15-jewel Swiss movements vouch for their accuracy as timepieces!

Special! Neckwear Sets

Collars and Cuffs Vestees Berthas

Crummy lawn, alone or with net or satin. Geometric, square de chine and odd pieces in satin, moire, pique, and other fabrics. White, cream, blonde and extra. Special purchased or reduced in price.

50c Tin

Chocolate Raisin Clusters

Wholesome little clusters of seedless raisins dipped in creamy milk chocolate—and given a special pricing for the week-end! Delicious for bridges or teas, also it's a wholesome confection for the children. Found

Extra Special! Men's Socks

GREEN Seal Diamond E art silk and wool half hose from our own factories—reduced to an unprecedented low price for one day's selling. Knit in a seasonable weight—plain fawn, navy and grey shades.

Three-Piece Walnut Bedroom Suite

With Overlays of Lacewood

A BEAUTIFUL setting for one's own bedroom or the guest room. Full panel bedstead and two major pieces as described. The three pieces in a delicate lacquered finish. SATURDAY, 8:30 SPECIAL

EVERYBODY'S CANDY TREAT

Chocolate Raisin Clusters

Wholesome little clusters of seedless raisins dipped in creamy milk chocolate—and given a special pricing for the week-end! Delicious for bridges or teas, also it's a wholesome confection for the children. Found

Saturday 8:30 Attraction in the Toy Section

Twelve Lead Pencils

DANDY pencils—bright as a dahlia, smooth writing as chalk—ever so strong—they'll turn "doing home-work lessons" into a lark.

For Early Shoppers! Full-Fashioned Service Silk Hose

Note this special in women's slightly substandard hosiery. Pure thread silk French and panel heeled hose in sizes 8 1/2 to 10. Look like "firsts" at about half the cost! 600 pairs. SATURDAY, EXTRA SPECIAL

Special! Rayon Lingerie

Pajamas, Gowns, Petticoats, Slips! Combinations!

THREE hundred of the daintiest rayon underthings that we have been able to offer at this pricing in many a day.

Every garment is of perfect quality—a dull finished silky rayon. Some are tailored with flounces in contrasting pastel shades—others are of more delicate "remonty" with lace and yokes. A wide array of pastel shades.

Cotton Vests and Bloomers

Ideal for Present Wear

THE vests are a soft creamy color, with low necks, shaded shoulders or tiny short sleeves.

The bloomers, with V-shaped gussets and strong elastic at the waist and knees, are in the same soft fabric with the vestings of rayon, but are offered in peach, mauve and sand shades. Small.

Flannel and Jersey Frocks

Boast the Double Appeal of Style and Economy

BOUND to be an eager opening-hour crowd when cloth frocks are offered at such an unusual pricing!

These fashioned of the single wool jersey have flared or pleated skirts and many a smart color contrast for further attractiveness. Their smart frocks in the collection of soft flannel or jersey, have colored rather than bright contrasting bands and often little "lingerie" collars. The rayon's smart colors all included: Green, wistonia, brown, black, navy and lighter blue. Size 14 to 30.

Women's Flannelette Nightgowns

Timely and Generous Savings

SOME are styled with tucked yokes, long sleeves and frilly edgings to the necklines. Others are simple slipover styles, with kimono sleeves and embroidery or trimmings in contrasting pastel shades.

The flannel flannelette is a fine quality, with a soft downy texture. Women's sizes.

EATON'S Special and Everyday Prices on Autumn Footwear

Men's Fine Eaton Shoes

The Best Footwear Value at \$5.00

EATON'S are more than good-looking oxfords and brogue—they're built for the longest possible wear and comfort. To this end many special EATON'S features have been included. Smooth, solid leather—Goodyear welt—block of oak-leaf—inner sole of soft rubber—real cushion and shock absorber—Eaton's quarter-lined with leather. The boots with heavy welted lining.

A heavy winter boot with black felt soles, in full round toe style, rubber heels. Size 6 to 11. A to E to H to J to K to L to M to N to O to P to Q to R to S to T to U to V to W to X to Y to Z to AA to AB to AC to AD to AE to AF to AG to AH to AI to AJ to AK to AL to AM to AN to AO to AP to AQ to AR to AS to AT to AU to AV to AW to AX to AY to AZ to BA to BB to BC to BD to BE to BF to BG to BH to BI to BJ to BK to BL to BM to BN to BO to BP to BQ to BR to BS to BT to BU to BV to BW to BX to BY to BZ to CA to CB to CC to CD to CE to CF to CG to CH to CI to CJ to CK to CL to CM to CN to CO to CP to CQ to CR to CS to CT to CU to CV to CW to CX to CY to CZ to DA to DB to DC to DD to DE to DF to DG to DH to DI to DJ to DK to DL to DM to DN to DO to DP to DQ to DR to DS to DT to DU to DV to DW to DX to DY to DZ to EA to EB to EC to ED to EE to EF to EG to EH to EI to EJ to EK to EL to EM to EN to EO to EP to EQ to ER to ES to ET to EU to EV to EW to EX to EY to EZ to FA to FB to FC to FD to FE to FF to FG to FH to FI to FJ to FK to FL to FM to FN to FO to FP to FQ to FR to FS to FT to FU to FV to FW to FX to FY to FZ to GA to GB to GC to GD to GE to GF to GG to GH to GI to GJ to GK to GL to GM to GN to GO to GP to GQ to GR to GS to GT to GU to GV to GW to GX to GY to GZ to HA to HB to HC to HD to HE to HF to HG to HH to HI to HJ to HK to HL to HM to HN to HO to HP to HQ to HR to HS to HT to HU to HV to HW to HX to HY to HZ to IA to IB to IC to ID to IE to IF to IG to IH to II to IJ to IK to IL to IM to IN to IO to IP to IQ to IR to IS to IT to IU to IV to IW to IX to IY to IZ to JA to JB to JC to JD to JE to JF to JG to JH to JI to JJ to JK to JL to JM to JN to JO to JP to JQ to JR to JS to JT to JU to JV to JW to JX to JY to JZ to KA to KB to KC to KD to KE to KF to KG to KH to KI to KJ to KK to KL to KM to KN to KO to KP to KQ to KR to KS to KT to KU to KV to KW to KX to KY to KZ to LA to LB to LC to LD to LE to LF to LG to LH to LI to LJ to LK to LL to LM to LN to LO to LP to LQ to LR to LS to LT to LU to LV to LW to LX to LY to LZ to MA to MB to MC to MD to ME to MF to MG to MH to MI to MJ to MK to ML to MM to MN to MO to MP to MQ to MR to MS to MT to MU to MV to MW to MX to MY to MZ to NA to NB to NC to ND to NE to NF to NG to NH to NI to NJ to NK to NL to NM to NN to NO to NP to NQ to NR to NS to NT to NU to NV to NW to NX to NY to NZ to OA to OB to OC to OD to OE to OF to OG to OH to OI to OJ to OK to OL to OM to ON to OO to OP to OQ to OR to OS to OT to OU to OV to OW to OX to OY to OZ to PA to PB to PC to PD to PE to PF to PG to PH to PI to PJ to PK to PL to PM to PN to PO to PP to PQ to PR to PS to PT to PU to PV to PW to PX to PY to PZ to QA to QB to QC to QD to QE to QF to QG to QH to QI to QJ to QK to QL to QM to QN to QO to QP to QQ to QR to QS to QT to QU to QV to QW to QX to QY to QZ to RA to RB to RC to RD to RE to RF to RG to RH to RI to RJ to RK to RL to RM to RN to RO to RP to RQ to RR to RS to RT to RU to RV to RW to RX to RY to RZ to SA to SB to SC to SD to SE to SF to SG to SH to SI to SJ to SK to SL to SM to SN to SO to SP to SQ to SR to SS to ST to SU to SV to SW to SX to SY to SZ to TA to TB to TC to TD to TE to TF to TG to TH to TI to TJ to TK to TL to TM to TN to TO to TP to TQ to TR to TS to TT to TU to TV to TW to TX to TY to TZ to UA to UB to UC to UD to UE to UF to UG to UH to UI to UJ to UK to UL to UM to UN to UO to UP to UQ to UR to US to UT to UY to UZ to VA to VB to VC to VD to VE to VF to VG to VH to VI to VJ to VK to VL to VM to VN to VO to VP to VQ to VR to VS to VT to VU to VV to VW to VX to VY to VZ to WA to WB to WC to WD to WE to WF to WG to WH to WI to WJ to WK to WL to WM to WN to WO to WP to WQ to WR to WS to WT to WY to WZ to XA to XB to XC to XD to XE to XF to XG to XH to XI to XJ to XK to XL to XM to XN to XO to XP to XQ to XR to XS to XT to XU to XV to XW to XX to XY to XZ to YA to YB to YC to YD to YE to YF to YG to YH to YI to YJ to YK to YL to YM to YN to YO to YP to YQ to YR to YS to YT to YU to YV to YW to YX to YY to YZ to ZA to ZB to ZC to ZD to ZE to ZF to ZG to ZH to ZI to ZJ to ZK to ZL to ZM to ZN to ZO to ZP to ZQ to ZR to ZS to ZT to ZY to ZZ

Men's "Twin-Tread" Footwear

New "Arch Relief" built weight boots and oxfords, tested to fit with perfect comfort. They look smart and dressy. A wide selection of models. Size 6 to 12. SATURDAY, SPECIAL

Men's Canterbury Footwear

"Canterbury" supremacy in material, manufacture and style is well recognized in every pair of boots and oxfords bearing this emblem. A to E to H to J to K to L to M to N to O to P to Q to R to S to T to U to V to W to X to Y to Z to AA to AB to AC to AD to AE to AF to AG to AH to AI to AJ to AK to AL to AM to AN to AO to AP to AQ to AR to AS to AT to AU to AV to AW to AX to AY to AZ to BA to BB to BC to BD to BE to BF to BG to BH to BI to BJ to BK to BL to BM to BN to BO to BP to BQ to BR to BS to BT to BU to BV to BW to BX to BY to BZ to CA to CB to CC to CD to CE to CF to CG to CH to CI to CJ to CK to CL to CM to CN to CO to CP to CQ to CR to CS to CT to CU to CV to CW to CX to CY to CZ to DA to DB to DC to DD to DE to DF to DG to DH to DI to DJ to DK to DL to DM to DN to DO to DP to DQ to DR to DS to DT to DU to DV to DW to DX to DY to DZ to EA to EB to EC to ED to EE to EF to EG to EH to EI to EJ to EK to EL to EM to EN to EO to EP to EQ to ER to ES to ET to EU to EV to EW to EX to EY to EZ to FA to FB to FC to FD to FE to FF to FG to FH to FI to FJ to FK to FL to FM to FN to FO to FP to FQ to FR to FS to FT to FU to FV to FW to FX to FY to FZ to GA to GB to GC to GD to GE to GF to GG to GH to GI to GJ to GK to GL to GM to GN to GO to GP to GQ to GR to GS to GT to GU to GV to GW to GX to GY to GZ to HA to HB to HC to HD to HE to HF to HG to HH to HI to HJ to HK to HL to HM to HN to HO to HP to HQ to HR to HS to HT to HU to HV to HW to HX to HY to HZ to IA to IB to IC to ID to IE to IF to IG to IH to II to IJ to IK to IL to IM to IN to IO to IP to IQ to IR to IS to IT to IU to IV to IW to IX to IY to IZ to JA to JB to JC to JD to JE to JF to JG to JH to JI to JJ to JK to JL to JM to JN to JO to JP to JQ to JR to JS to JT to JU to JV to JW to JX to JY to JZ to KA to KB to KC to KD to KE to KF to KG to KH to KI to KJ to KK to KL to KM to KN to KO to KP to KQ to KR to KS to KT to KU to KV to KW to KX to KY to KZ to LA to LB to LC to LD to LE to LF to LG to LH to LI to LJ to LK to LL to LM to LN to LO to LP to LQ to LR to LS to LT to LU to LV to LW to LX to LY to LZ to MA to MB to MC to MD to ME to MF to MG to MH to MI to MJ to MK to ML to MM to MN to MO to MP to MQ to MR to MS to MT to MU to MV to MW to MX to MY to MZ to NA to NB to NC to ND to NE to NF to NG to NH to NI to NJ to NK to NL to NM to NN to NO to NP to NQ to NR to NS to NT to NU to NV to NW to NX to NY to NZ to OA to OB to OC to OD to OE to OF to OG to OH to OI to OJ to OK to OL to OM to ON to OO to OP to OQ to OR to OS to OT to OU to OV to OW to OX to OY to OZ to PA to PB to PC to PD to PE to PF to PG to PH to PI to PJ to PK to PL to PM to PN to PO to PP to PQ to PR to PS to PT to PU to PV to PW to PX to PY to PZ to QA to QB to QC to QD to QE to QF to QG to QH to QI to QJ to QK to QL to QM to QN to QO to QP to QQ to QR to QS to QT to QU to QV to QW to QX to QY to QZ to RA to RB to RC to RD to RE to RF to RG to RH to RI to RJ to RK to RL to RM to RN to RO to RP to RQ to RR to RS to RT to RU to RV to RW to RX to RY to RZ to SA to SB to SC to SD to SE to SF to SG to SH to SI to SJ to SK to SL to SM to SN to SO to SP to SQ to SR to SS to ST to SU to SV to SW to SX to SY to SZ to TA to TB to TC to TD to TE to TF to TG to TH to TI to TJ to TK to TL to TM to TN to TO to TP to TQ to TR to TS to TT to TU to TV to TW to TX to TY to TZ to UA to UB to UC to UD to UE to UF to UG to UH to UI to UJ to UK to UL to UM to UN to UO to UP to UQ to UR to US to UT to UY to UZ to VA to VB to VC to VD to VE to VF to VG to VH to VI to VJ to VK to VL to VM to VN to VO to VP to VQ to VR to VS to VT to VU to VV to VW to VX to VY to VZ to WA to WB to WC to WD to WE to WF to WG to WH to WI to WJ to WK to WL to WM to WN to WO to WP to WQ to WR to WS to WT to WY to WZ to XA to XB to XC to XD to XE to XF to XG to XH to XI to XJ to XK to XL to XM to XN to XO to XP to XQ to XR to XS to XT to XU to XV to XW to XX to XY to XZ to YA to YB to YC to YD to YE to YF to YG to YH to YI to YJ to YK to YL to YM to YN to YO to YP to YQ to YR to YS to YT to YU to YV to YW to YX to YY to YZ to ZA to ZB to ZC to ZD to ZE to ZF to ZG to ZH to ZI to ZJ to ZK to ZL to ZM to ZN to ZO to ZP to ZQ to ZR to ZS to ZT to ZY to ZZ

Children's Fine Eaton Footwear

EATONIA footwear in the new styles has everything to recommend it for school and best wear. Smartly cut on foot, wide-fitting lasts, especially designed for growing feet—offering splendid value at a very moderate pricing.

For smaller kids and babies, choice of trim boots and sturdy oxfords, in simple white, calfskin, black or brown. Slippery are of gleaming patent. Three size groupings at three popular EATONIA prices, 2 to 7 1/2, 8 to 10 and 11 to 12.

Men's Birkdale Shoes

MEN who know fashion's trend will be stepping out in Birkdales, Saturday. Swagger appearance in effective combination with solid comfort distinguishes this footwear.

SMART NEW Eaton FOOTWEAR

For Women Who Appreciate Good Value at a Moderate Price

There is a wide selection of styles in the new Fall collection—a youthful Dickey pump in black patent; a jaunty oxford in the regular pump that contrasts with the tan or brown of the calfskin leather; a graceful sling oxford with a slender strap or one of white brocade that may be dyed to match one's evening frock. In widths from AA to D and sizes 2 to 8.

Footwear of Distinction

Baby slippers—the newest regatta leather in the mode, fashioned from a pair of moccasins, brown or oxford in this collection. A slender Hepple pump, a pair of the simple black collection. For smaller kids and babies, choice of trim boots and sturdy oxfords, in simple white, calfskin, black or brown. Slippery are of gleaming patent. Three size groupings at three popular EATONIA prices, 2 to 7 1/2, 8 to 10 and 11 to 12.

A Fortunate Purchase of 300 Pairs Women's Fine Shoes

STRAP slippers, oxford ties and jaunty low-heeled oxfords—it's a varied grouping that comes to us as part of a very special EATON purchase, and that will summon an eager crowd of 8:30 shoppers tomorrow.

The leathers are gleaming patents or soft kidskins, and they are laced in a number of engaging styles. Heel builds grow up from "low flats" to high and slender styles.

T. EATON CO LIMITED EDMONTON CANADA

THESE black and brown of the higher priced footwear lines are included in the color choice. Regatta trimmings are noted on many models. Sizes from 2 to 8 and medium and wider fitting—2 to 8 assortment. SATURDAY, SPECIAL PRICED, PAIR

\$2.98